

CLINIQUE

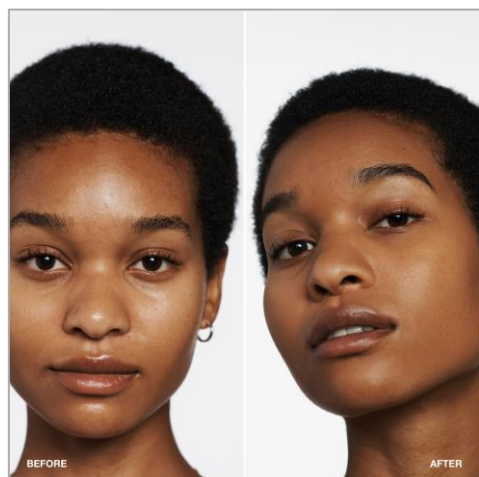
Clinique Black Honey

The TikTok-famous beauty is back!

Playing to this year's return to glossy natural-tone lip tints, Almost Lipstick Black Honey has received global fanfare across social media platforms, leading beauty experts, and preeminent beauty, consumer, and business publications. This attention for the signature lip color resulted in record-breaking consumer demand and a much sought-after wait list for one of this year's leading beauty products.



Launched in 1971, Almost Lipstick Black Honey has stood the test of time and continues to be at the fore front of consumer interest and numerous global beauty trends including sought-after bold lips and the *"Bridgerton Effect"* highlighting natural sheer tones. With global consumers additionally drawing beauty inspiration from the late 90s and early 2000s red carpets, Clinique's effortless and buildable Almost Lipstick Black Honey has once again been identified as a *"must-have product"* for those looking to recreate celebrity looks from the era.



Clinique Almost Lipstick Black Honey is available at all points of sale. For more information, please contact Roupert Müller: roupert@mmsy.com, +31 6 551 92 311